

1200 Academy Street • Kalamazoo, Michigan 49006 • USA 269.337.7236 phone • 269.337.7262 fax kzoo.edu/onlinegiving

September 2018

Dear <Name>,

Many of our individual successes trace back to our time at Kalamazoo College, the lessons we learned and the wisdom we gained from professors, friends and our K experiences. As alumni, we have the ability to provide current and future students with the same opportunities that helped us develop the skills necessary to thrive in our ever-changing world.

Now, more than ever, students need to develop the skills that allow them to succeed in their chosen careers. Fortunately for K students, organizations are looking for graduates with skills cultivated through the *K-Plan*—leadership, written and oral communication, critical thinking and problem solving.

When you give to the Kalamazoo College Fund, you help K meet the growing academic and career development demands of each student. Your gift enhances the rigorous academic curriculum and the experiential learning opportunities that allow K students to advance in the world.

Please join me/us in making a gift to the Kalamazoo College Fund to support the same life-changing opportunities that helped us become who we are today. You may make your gift by completing the enclosed response card or by going to <**kzoo.edu/onlinegiving** or **kzoo.edu/reuniongiving>**. Thank you for your consideration.

[Sign-off] [Signature] [Class Agent Name] [Year] Class Agent

P.S. Students from the College will be calling alumni in the coming weeks. Please take this opportunity to connect with them to learn about their *K-Plan*!